Pydah Group NEWSLETTER

July 31st , 2017 4th & 5th Issues | Pages 9

Pydah - Pathway for great career!! TWO MEGA JOB FAIRS -25 MULTI NATIONAL COMPANIES -8000 JOB

TWO MEGA JOB FAIRS -25 MULTÍ NATIONAL COMPANIES -8000 JOB ASPIRANTS-850 PLACEMENTS AT A SINGLE VENUE- IT'S OUR PYDAH CAMPUS.

PYDAH Job Fairs assure a promising career for all job aspirants!















Photo Source: Big Job Fest event conducted on FEB 2017







Companies Participated: HCL, BSCPL, EFFTRONICS, HGS(Bangalore), HGS(Hyderabad), MAINTECH, EFFTRONICS, RELIANCE, HETRO (Drugs) SRIKRISHNA PHARMACY, ICICI Bank, DELL ADECCO, ADECCO, TCS ADECCO, CYMYUTEC, INTELNET GLOBAL SERVICES, OMINNOVATIONS, ICICI Bank, RANE ELECTRICALS, SUNGEO TECHNOLOGIES. POLARIS, AUROBINDO PHARMACY, FUZOLOMA, AUROBINDO PHARMACY.

A New Year, A New Beginning

Have a Blissful New Year

Pydah Satya Prasad Chairman, Pydah Group

Contents # We love # Sports book 7 # Mini Projects # Random Pic @Pydah 2 & 3 # Campus talk # Academia 8 & 9 # Inspiring People # Boon of Technology # Coming Soon # Must Read # Pydah Kranthi # Bag Pack | # Funky # Answers for Funky # Kaun Winners of issue 3 Be ready to beat the challenge!! It is the most colourful and grandiose event of # B'day Bash Pydah group. Each department competes # Chat Corner in creating a village environment. The main attractions of the events are Traditional Ramp Walk, traditional foods

Friendship Day Special

Art

Poetry



It's Our Newsletter

It's Twin Fun!!

It's time to share all the happenings in the campus from jan 31'st to July 31's through this issue-4&5 t. Happy reading!

- Nitya Pydah, Executive Editor @We

We Team

List of our Staff & Student Coordinators can be found in our college website



6 & 7

Send your Posts, Ideas, Photos, Birthday Celebration Pics or any other contents to be posted in the next issue to

and rangoli. This is one great way to keep alive our beautiful native traditions

JAN 11th 2018 @ 9:30 AM

among the younger folks.

7901029529

(Whatsapp Number)

WE LOVE!!

We would love to hear from you about this issue of " $W\epsilon$ ". Send your Views, Suggestions, Contributions to newsletter@pydah.co.in

#Random Pics @Pydah

















Campus Talk

Two Day Workshop on Disaster Management

A Two day Workshop on Disaster Management Was held during 18th and 19th March,2017. The workshop was organised with the collaboration of Sri Satya Sai Seva Samithi. The national NDRF (National Disaster Response Force) trainer Sri.Krishna Murthy garu along with his committed team brought awareness among the students about the reasons for various disasters and how to manage them. The workshop helped the students to learn various techniques to protect themselves and the people around them during the time of natural disasters and man made like earthquakes, floods, tsunamis, cyclones and fire accidents.



2. EXERGY-2K17

Electrical and Electronics Engineering (EEE) Department conducted a Two day workshop on SMART GRID HOME AUTOMATION and SOLAR CELL RECHARGE during 21st -22nd Feb 2017. The department also conducted a National Level Techfest EXERGY-2K17 on 23rd Feb 2k17. In this workshop students and faculty could learn about Automation which is most talked topic in the world. Companies like Apple, Microsoft, Cisco, IBM, Infosys, TCS are working on this topic.

3. Women's day celebrations:

International Women's Day is a worldwide event that celebrates women's achievements – from the political to the social – while calling for gender equality. The theme for IWD 2017 is "Be Bold for Change" - encouraging people to step up and take groundbreaking action to help drive gender equality.

This year we celebrated IWD on 8th March. We proudly say that the event was a huge success as all the girl students actively participated in various events. The various events of IWD are Pencil sketch, Food without fire, Origami, Expo, Quilling, Bangle art, sudoku, Mehandi, Hairdressing and Nail art. We were privileged to have Smt. M.Jyothi garu, ED, B.C.Corporation and Sri Y. Rajya Lakshmi Devi garu, Centre Head & Dietician at VLCC, Kakinada as our Chief Guests for the event. We congratulate the winners of the various events.

4. THE BIG JOB FEST:



PYDAH GROUP OF INSTITUTIONS have always been at the forefront of education. The Group's commitment to the students and the society does not end at being merely an education provider; it has an inexhaustible drive to create job opportunities for students and job aspirants. In line with this objective, PYDAH colleges organised a job fairto connect prospective employees to their employers. The job fair is in harmony with Pydah group's vision to provide the avenues for students to seek out right careers. It will offer the ideal opportunity for job aspirants to achieve their coveted jobs.

A mega job fair has been organized by pydah group of institutions on 18th and 19th of February where 8000 job seekers networked with 50 employers. About 800 students have been selected. Another job fest was held on 10th and 11th may. We congratulate all the students who got selected.

5. World Water Day:

We celebrated World water day on 22nd March 2017 in Pydah College of Engineering campus. Dr S.Vijay Kumar, scientist Delta Regional Centre, National institute of Hydrology, Kakinada was the honourable speaker for the above programme.He has touched upon the following points. 1.protection of rainwater. | 2.Collection of water from roofs. | 3.Drought Relief measurements to be taken . | 4.Effect of El Nino and la nina. | 5.Decreasing of rain water from 1871 to 2016. An elocution competition was conducted on the topic WATER FOR LIFE and powerpoint presentations on RAINWATER HARVESTING. Around 200 Agri diploma B.tech students participated in the above event, Surya Teja from Diploma in Agri Engg IInd year student stood first and Barera Agri B.tech 1st year student stood second in the elocution competition.

6.National Women's Parliament:



Our young leaders represented our institutions in National Women's Parliament at Amaravathi . It's a proud moment for us. The participation in this programme gave a wonderful opportunity to our students to interact with the all the women leaders succeed in the fields of Education, Politics, Business,

Science, Medicine, business.

7. Guest Lecture on Communication and Soft Skills:

A Guest Lecture on the importance and enhancement of Communication and Soft Skills by Sri.P.S.Sastry lecturer of English Skills Trainer Government Arts College ,Rajahmundry. The speaker brought awareness among the students about the challenges the professional students in their day to day if they do not have proper communication skills . That help to improve their language and communication skills



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We 4th & 5th Issue

6. Industrial visit:





EEE students visit to substation at Sarpavarm , Kakinada

Civil Students visit to POLAVARAM





DAIRY ENGINEERING students visited HERITAGE DAIRY under the guidance of Sri Ravi Kumar garu who worked as DEAN for SVV UNIVERSITY

B.Tech Agriculture students visit to Farm Machinery Unit in Ramachandrapuram

#INSPIRING PEOPLE

#WE Ignite

Dr. S. Radhakrishnan: A Philosopher and Teacher Par Excellence

Sarvepalli Radhakrishnan was first Vice President of India and second President of India. He was also a philosopher and introduced the thinking of western idealist philosophers into Indian thought.

Sarvepalli Radhakrishnan was born on September 5, 1888 at Tiruttani, Madras in a poor Brahmin family. As his father was poor Radhakrishnan supported most of his education through scholarships. After completing his M.A., Sarvepalli Radhakrishnan, accepted an Assistant Lectureship at the Madras Presidency College in 1909. In college, he mastered the classics of Hindu philosophy, namely the Upanishads, Bhagavad Gita, Brahma Sutras, and commentaries of Sankara, Ramanuja and Madhva. He also acquainted himself with Buddhist and Jain philosophy and philosophies of Western thinkers such as Plato, Plotinus, Kant, Bradley, and Bergson.

Sarvepalli Radhakrishnan was called to Oxford University, to deliver lectures on Hindu philosophy. He used his lectures as a platform to further India's cause for freedom. He also argued that Western philosophers, despite all claims to objectivity, were biased by theological influences from their wider culture. He showed that Indian philosophy, once translated into standard academic jargon, is worthy of being called philosophy by Western standards. He thus placed Indian Philosophy on world map.



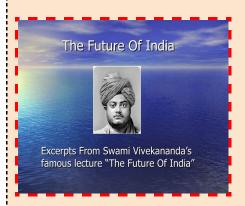
In 1931, Dr. Sarvepalli Radhakrishnan was elected Vice Chancellor of the Andhra University. In 1939, Radhakrishnan became the Vice Chancellor of the Banaras Hindu University. In 1946, he was appointed as Ambassador to UNESCO. After Independence Dr. Radhakrishnan was requested to Chair the University Education Commission in 1948. The Radhakrishnan Committee's suggestions helped mould the education system for India's needs. In 1949, Dr. Sarvepalli Radhakrishnan was appointed ambassador to the Soviet Union. He helped laid the foundation for a strong relationship with Soviet Union. Radhakrishnan was elected first Vice-President of India in 1952. He was honored with the Bharat Ratna in 1954. After serving two terms as Vice-President, Sarvepalli Radhakrishnan was elected President of India in 1962. He retired as President in 1967 and settled in Madras. When he became the President of India, some of his students and friends requested him to allow them to celebrate his birthday, on 5 September. He replied, "Instead of celebrating my birthday, it would be my proud privilege if September 5th is observed as Teachers' Day." His birthday has since been celebrated as Teacher's Day in India. !!!!!!!!Happy teachers day to all Pydah Staff!!

Welcome Freshers

We heartily welcome all the freshers of 2018 batch admitted in various departments/courses in the pydah campus and

We Wish them all the Very Best

- Senior Students, Faculty & Staff, Management



MUST READ

#We Suggest

"THE FUTURE OF INDIA"

I read the book selections from the complete works of SWAMI VIVEKANANDA'. This is completely written in an amazing way it's such a beautiful look everyone has to read and Inspire. I have inspired by some many points in this book, Now I want to say you few points which motivated me.

This is the ancient land where wisdom made its home before it went into any other country, the same INDIA whose influx of spiritually is represented, by rolling rivers like oceans, where the external Himalayas, rising tier above tier with their snow-caps,look as it were into the very mysteries of heaven. Here is the same india whose soil has been trodden by the fact of the greatest sages that ever lived.

With the giving up of quarrels all other improvements will come. When the life-blood is strong and pure no disease germ can live in that body. Our life-blood is spirituality. If it flows clear, if it flows strong and pure and vigorous, everything is right; political, social.any other material defects, even the poverty of the lans, will all be cured if that blood is pure...

-A. Aslesha, B.tech,II yr(ECE)



#Bag Pack

#We Haunt

Ice Hotel - Sweden

The Icehotel is a hotel rebuilt each year with snow and ice in the village of Jukkasjarvi, in northern Sweden, about 17 kilometres (11 mi) from Kiruna. It is the world's first ice hotel. The hotel, including the chairs and beds, is constructed from snow and ice blocks taken from the nearby Torne River. Artists are invited to create different rooms and decorations made by ice. Besides bedrooms, there is a bar, with glasses made of ice and an ice chapel that is popular with marrying couples.

hotels are dependent on sub-freezing Ice temperatures. The structure remains below freezing, around -5 °C (23 °F). Ice hotels are promoted for adventurous travelers who are interested in novelties and unusual environments and are comfortable with the outdoors. Customers have to be prepared to sleep in beds made of snow or ice, but in the warmth of furs, blankets and sleeping bags designed to withstand extremely cold temperatures. Temperature in the rooms is below zero Celsius, but much warmer than outside. The Icehotel only exists between December and April, and has been listed as one of the Seven Wonders of Sweden. The northern hemisphere's aurora borealis can be seen during the winter month in the location. Staying at an ice hotel is expensive as prices for a night range from around US \$300 to \$3,000.

- Basheer Ahmedi, II B. Pharm

#Funky

Try answering these silly yet witty questions if not haunt the page 10 to know the answers.

- 1. Bay of Bengal is in which state?
- 2. If you throw a red stone into the blue sea what it will become?
- 3. How many sides does a circle have?
- 4. What goes up and never comes down?
- 5. What has a head and a tail but no body?
- 6. What happened when wheel was invented?
- 7. Why is b always cool?
- 3. What goes on and on and has i in the middle?
- 9. What kind of key opens a banana?
- 10. What moves up and down but actually does not move? .
- 11. What goes up when rain comes down?
- 12. Which is the fastest country in the world?
- 13. Which is the city that no one dares to go?
- 14. What is always on the ground and is never dirty or soiled?
- 15. What never asks questions but receives many answers?
- 16. Why did Superman cross the road?
- 17. Why did the tree visit the dentist?

Answers for Funky:

- 1: Liquid
- 2: It becomes wet
- 3: Two. An inside and an outside
- 4: Age
- 5: A coin
- 6: It caused a revolution

7: Because it is between ac

- 8: An onion
- 9: A monkey
- 10: Temperature
- 11: The umbrella
- 13: Electricity

12: Russia. [Rush-ya]

14: The shadow

- 15: Telephone
- 16: To get to the supermarket
- 17: So as to get a root canal

KAUN WINNERS OF ISSUE-3

Answer:Our Pydah Engineering Principal sir Dr. P. V. Surya Prakash garu Winner: Mr.B. V. S Manikanta, III yr EEE. 'WE'congratulate the winner.

Students Corner

An internal website designed for students where students can download all kind of Student Forms and view the Campus updates through regular campus calendar and also can view the Exam notifications and many more modules are available. You can access hrough the following way. Step 1: Visit www.pydah.edu.in | 2. Move to Footer of the website | 3. Click Student Corner link in the Quick links

B'DAY BASH

#We Celebrate

On behalf of all the students and staff of Pydah Group, "WE "wishes all the staff who have celebrated their birthdays in the months of may,june,july,aug,sep,oct...... Happy Birthday!

Ms. I.D Bhavani - 1st Aug. Asst.Prof., CIVIL Ms. T.V.H.S.SAHITI - 2nd Aug. Asst.Prof., ECE Mr. Ch.SatyaPrasad - 3rd Aug.Asst.Prof., Pharmacy Mr. S. V. P. RAJU - 7th Aug. Asst.Prof., HBS Mr. S. KOTESWARA RAO - 8th Aug. Asst.Prof., ECE Mr.Y.Narayudu - 11th Aug. Asst.Prof., Pharmacy



Dr.N.Anbalagan- 25th Sep Principal, Pharmacy College

Mr. V.Matha Raju - 13^{th} Aug. Asst.Prof., CIVIL Ms. Azmath Tarannum - 25^{th} Aug. Asst.Prof., HBS

Mr.Upendra -13th,Oct,Asst.Prof.CSE Mrs. K.Bobby Sunitha - 18th oct, Asst.Prof., HBS Mr.L.S.M.K.V.Prasad- 26th oct, Asst.Prof., ECE Ms. M.Kameswari - 31st oct, Asst.Prof., ECE



Ms.D.Suguna Lakshmi- 12th Aug. Vice Principal, Pharmacy College

Ms. Ch. Veena - 8th sep, Asst.Prof., CSE Mr. B.Harish - 18th sep, Asst.Prof., CIVIL Mr. M. Ranjit - 22nd sep, Asst.Prof., HBS Mr. P. Siva Prasad - 22nd sep, Asst.Prof., EEE Mr. K. S. S. Siva Prasad - 23rd sep, Asst.Prof., EEE

Mrs.J.L.Kiranmai - 24th sep, Asst.Prof., Pharmacy



Mr.P.P.R.Mohan - 4th Oct HOD-CSE, Engineering College

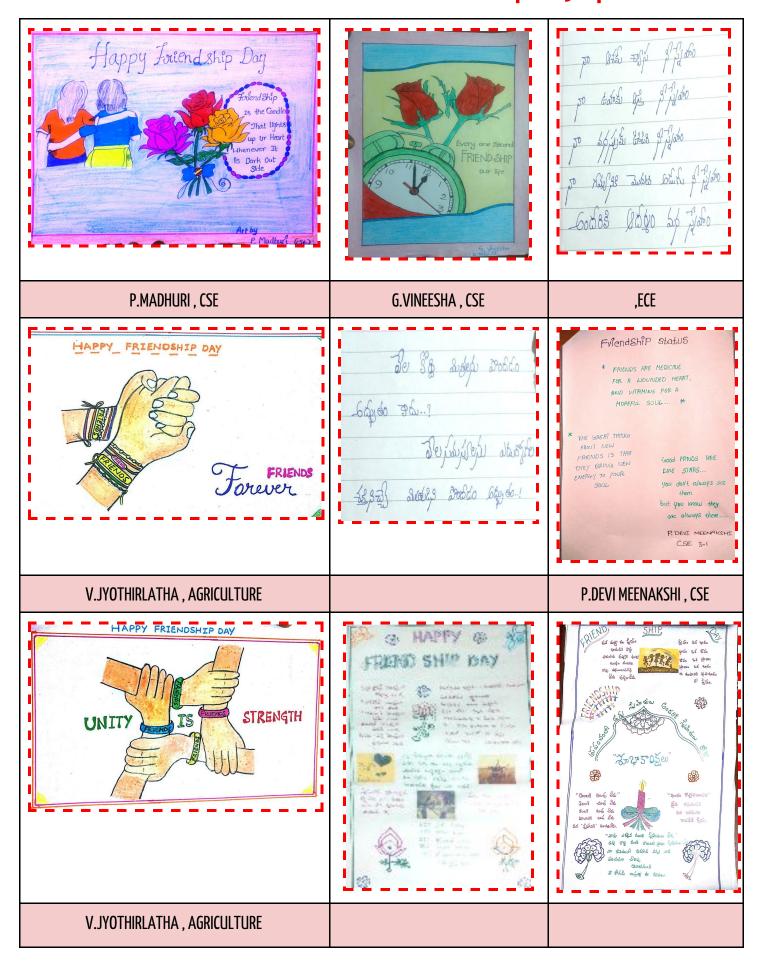
CHAT CORNER

Here we came up with a new Chit chat from Principal Dr.Anbalgan, pharmacy college. a person who is known for his commitment & dedication.

Questions	Answers
Q:what make you happiest?	A:To make others happy
Q:If you were to write a book about yourself, what would you name it?	A:"Facts and Fantasies"
Q:what motivates you to succeed?	A: Bhagavat Gita essence :"Do your karma! Rest will follow you".
Q:How would you rate your memory??(out of 5)	A:4/5
Q:Tell the any silly dream you have got in your dreams till date?	A: As if I had feather
Q:What made you to select teaching profession?	A:As it gives at most satisfaction
Q:If you could be any animal in the world, what animal would you be and why?	A:Elephant. The strongest and being worshiped.
Q:If you woke up and had 2,000 unread emails and could only answer 300 of them, how would you choose which ones to answer?	A: I will choose 300 mails which are irrelevant and put it under spam.
Q:Where would you go in a time machine?	A:I would like to stay here but would like to see what would have happened after 100 years
Q:What 3 items would you take to a desert island other than food and water?	A:Laptop, Sun glass and Big Umbrella.

You can nominate the faculty/administrators of your choice and also ask them questions. Your questions and their answers will be featured in "WE". So send Your favorite faculty name and questionnaire to newsletter@pydah.co.in or drop the hard copy in the feedback box.

Friendship day special # Arts



Friendship day special # Poetry

- 1. అలల కి అలుపు లేదు శిలలకి చూపు లేదు కల లకి రూపు లేదు మౌనానికి భాష లేదు మన స్పేహానికి అంతం లేదు.
- 2. అందం కొవ్వొల్లి లాంటిది ప్రేమ దీపం లాంటిది అవి రాకుండా కాపాడేదే స్నేహం.
- 3. నాకు ఎక్కువ మంది స్నేహితులు లేరు ఉన్న కొద్దిమంది నీ లాంటి ప్రాణస్నేహితులు నా జీవితంలో అడుగిడి నన్ను నాకు పరిచయం చేసావు ఆ నాటి నుండి నీ కోసమే రాస్తున్నా ఈ కవితలు.
- మన మధ్య స్పేహం భానుడికీ పొద్దు తిరుగుడు పువ్వుకి మధ్య ఉన్న బంధం నీవు ఉదయించనిదే నేను పుప్పించను.
- 5. స్పీహం ఒక భావం భావం ఒక జీవం జీవం ఒక ప్రాణం ప్రాణం ఒక రూపం ఆ రూపానికి ప్రతిరూపం నీ స్పీహం.
- 1.కరిగిపోతే తెలుస్తుంది కొవ్వొత్తి విలువ గడిచిపోతే తెలుస్తుంది కాలం విలువ దూరమైతే తెలుస్తుంది ప్రేమ విలువా విడిపోతే తెలుస్తుంది మనిషి విలువ స్నేహం చేస్తే తెలుస్తుంది స్నేహితుని విలువ
- 2. అందమైనవి ఆ క్షణాలు అందుకోలేని దూరాలుగా మరిచిపోలేని జ్ఞాపకాలుగా మనమాడిన మాటలు ముద్దుగా మనం చేసిన అల్లరి రోడ్డుగా నిజం చెబుతున్నా ఆ దేవుడి సాక్షిగా ఓ సేస్తం తిరిగి రాదు ఈ సమస్తం అందుకే అందుకో ఈ హస్తం కదా దాకానే కాదు మరు జన్మ వరకు
- 3. స్పే హం కోసం ప్రాణం ఇవ్వడం కష్టమేమీ కాదు అంతటి త్యాగం చేసే స్నే హితుడిని పొందటమే కష్టం
- 4. స్పేహం కంటే గొప్పదైన మరొకటి ఈ లోకంలో కానరాదు
- 5. ౨ంఀ% ఫ్రీడమ్ ఉండాలి ౪ం% బిజీగా ఉండాలి ౬ం% ఫ్యామిలీతో ఉండాలి ౮ం% కూల్ గా ఉండాలి ౧ంం% నీ ఫ్రెండ్ గ ఉండాలి బట్ లైఫ్ లాంగ్

నా ఆశకు శ్వాస నీ స్పేహం నా ఊహకు అష్టి నీ స్పేహం నా మనస్సుకు ఊపిరి నీ స్పేహం నా గమ్యానికి మొదటి అడుగు నీ స్పేహం అందరికి ఆదర్భం మన స్పేహం పేల కొద్దీ మిత్రుడు మిత్రుడు లను పొందడం అద్భుతం కాదు పేళ సమస్యలను ఎదుర్కోగలిగే శక్తినిచ్చే మిత్రుడిని పొందడం అదృష్టం.

Friends are medicine for a wounded heart AND Vitamins for a hopeful soul......

The great thing about new friends is that they bring new energy to your soul..

Good friends are like stars..... You don't always see them but you knoew they are always there

SPORTS BOOK

We achieve

Our college team is the WINNER of KABADDI event conducted by BVC Engineering college at Odalarevu. We congratulate the players of our Kabaddi team.





#MINI PROJECT

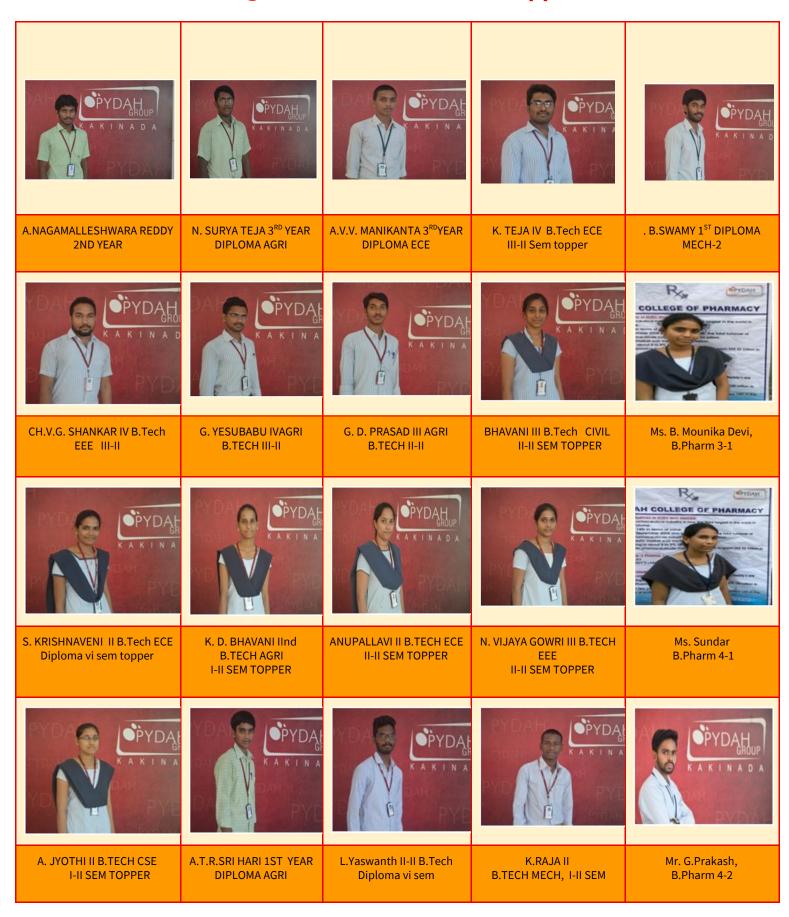
We see the Problem & We show the Solution

One of our students Mr.M.Surya Trinadh of Diploma CIVIL final year designed a model building with 2bhk,117 sqmts with lights for the night view.He is also making a new sample project for suspension bridge concept at Jagannadhapuram which solve problems of traffic.





Academia # Congratulations to all the toppers





K.PYDIRAJU 2nd B.TECH MECH



M.SWAMY III BTECH MECH III-II SEM



JESWANTH 3RD B.TECH CIVIL III-II SEM



B.MANIKANTA DIP MECH First year

#BOON OF TECHNOLOGY

Greenhouse Technology

Agriculture is the backbone of India's economic activity and Growing plants is both an art and a science. About 95% of plants, either food crops or cash crops are grown in open field. Since time immemorial, man has learnt how to grow plants under natural environmental conditions. In some of the temperate regions where the climatic conditions are extremely adverse and no crops can be grown, man has developed methods of growing some high value crop continuously by providing protection from the excessive cold, which is called as Greenhouse Technology. So, Greenhouse Technology is the technique of providing favourable environment condition to the plants. It is rather used to protect the plants from the adverse climatic conditions such as wind, cold, precipitation, excessive radiation, extreme temperature, insects and diseases. It is also of vital importance to create an ideal micro climate around the plants. This is possible by erecting a greenhouse / glass house, where the environmental conditions are so modified that one can grow any plant in any place at any time by providing suitable environmental conditions with minimum labour.



Advantages of greenhouses:

- The yield may be 10-12 times higher than that of outdoor cultivation depending upon the type of greenhouse, type of crop, environmental control facilities.
- 2. Ideally suited for vegetables and flower crops.
- 3. Year round production of floricultural crops.
- 4. Off-season production of vegetable and fruit crops.
- 5. Disease-free and genetically superior transplants can be produced continuously.
- Modern techniques of Hydroponic (Soil less culture), Aeroponics and Nutrient film techniques are possible only under greenhouse cultivation.

Conclusions:

Site selection is crucial for profitable and sustainable greenhouse production. The climate influences the type and level of greenhouse technology (structure and internal equipment for climate control) and subsequent crop production conditions, which in turn influence product cost and quality. The distance to markets, especially in export-focused production, can be a limiting factor for profitable greenhouse cultivation. An economic compromise between the investment costs of the greenhouses and equipment and their agricultural performance is necessary to produce proper quality commodities at a competitive level.

-Gottam Kishore, Agri dept.

The next issue 6th & 7th (i.e, happening from Aug 1st to Jan 31st 2018) will be released on first week of february 2018.

Coming Soon

Students Clubs

" Tune your Hobbies!

Students can form clubs of their interest like music,dance,sports and what not they can also invite their fellow students from any department/Course in pydah campus to join their club and discuss on their interest and get updated and improvised in their interest. They can name their club, have a meeting monthly once and exchange their views and stay inspired and motivated. This is to encourage students in extracurricular activities to refine their leadership and organizational management experience, explore interests and make friendship that will last a lifetime and make campus life fun. For more details visit

https://www.pydah.edu.in/studentclubs

To join the Clubs or to open an New Club you can meet Mr.Krishna Rao, HOD HBS & TPO