

Pydah Kranthi- A visual feast!!

With a carnival like atmosphere every single person is in a celebratory zest and the mood is infectious.



Contents

1	# We hear you # We love # We is online	# Announcement # Young Entrepreneur # Alumni speaks	7
2 13 14	# Campus talk	# Sports book # Student clubs	8
4	# Inspiring People # Know your word	# Academia	9
5	# Must Read # Coming Soon # Bag Pack # Funky	# Boon of technology # Kaun # Throw back # Answers for Funky # Eureka Puzzle Winner For Issue 2	10
6	# B'day Bash # Chat Corner # Poetry	# We are Proud	11



It's Our Newsletter

It's time to share all the happenings in the campus through this issue-3 from Oct 31'st to Jan 31'st. Happy reading!

- Nitya Pydah, Executive Editor @We

We Team

List of our Staff & Students Coordinators can be found in our college website

#WE HEAR YOU

Here are comments we have received for our newsletter "WE" issue-2

Interesting Chat corner!

I have gone through the contents of WE-2. It came very nicely, the professionalism maintained, contents are variety and interesting - especially Chat corner. All the questions very interesting and the answers by secretary sir is still more interesting.

Dr. N. Anbalagan
Principal, Pydah Pharmacy

Continuous effort

We are proud of you WE for your continuous effort in releasing second issue in time. Keep it up. I am inspired to send article in next issue. I will try to send, inspire the students to prepare articles in the coming edition.

Mr. G. Ramu, HOD EEE, Pydah Engg.

WE LOVE !!

How do you like this issue of "We". Send your Views, Suggestions, Contributions to newsletter@pydah.co.in
We would love to hear from you

Awesome work

Very happy to receive the magazine, it looks awesome and all the best to all the contributors, who has worked hard for making ready of the magazine.

Mr. Kishore reddy,
HOD Agri Engg, Pydah Engg.



Send your ideas, photos, Contents to
Whatsapp number

9618878815

WE is online

These are some of the random pictures posted to our whatsapp number by our students..Good to see you all!



Pharmacy week celebrations

The Indian Pharmaceutical Association has been celebrating the National Pharmacy Week every year during the third week of November. The major focus of NPW celebrations is to create awareness amongst the public, other healthcare providers and the authorities, about the NPW theme in specific and about the pharmacy profession and role of the pharmacist in general.

The theme selected for this year is: **"Pharmacists for a Healthy India; Role in Prevention and Management of Diabetes"**.

This year we celebrated NPW from 16th to 19th November. We proudly say that it was a very successful one because as many as students have participated in various events. The events of NPW are e- poster, model expo, pharma quiz, painting, concept rangoli and short film. We congratulate the students who came up with highly advanced ideas and presentations which were very informative and beautifully presented. We were privileged to have Dr. Sri S. V. U. M. Prasad garu, director, Pharmacy courses, J. N. T. U. K. as our Chief Guest for the valediction. We are happy to give the highlights of the events and winners in our newsletter.

EVENT	WINNERS
e-POSTER	A. NIVETHITHA , III YEAR
MODEL EXPO	P. PRAVEENA & P. HEMA, II YEAR
PHARMA QUIZ	CH. CHANDRASEKHAR, IV YEAR S. DEVI PRIYANKA, III YEAR Y. RAMYA SRI , II YEAR, O. SUREKHA I YEAR
PAINTING COMPETITION	P. GEETHIKA, II YEAR
CONCEPT RANGOLI	V. SHANTHI&B. ARUNA, III YEAR,
SHORT FILM	G. VASANTH RAYUDU & GROUP



Some of the expo images

Staff Get-together



Get together can make magical moments to happen. Family gatherings, merry-making and friendly banter are a luxury in the current stressful times. With this great thought Pydah group of institutions have gathered and went to a picnic spot Pinjari Konda waterfalls on 4th December 2016, where all the staff have played games and friendly competitions in singing and dance with lots of fun and gone back to the days of their childhood. It was a wonderful picnic in which everyone has thoroughly enjoyed, the memories of which will always be cherished.

National Energy Conservation Day

National energy conservation day is celebrated every year by the people all over the India on 14th of December. The Energy Conservation Act in India aims to employ the professional, qualified and energetic managers as well as auditors who are with expertise in managing the energy, projects, policy analysis, finance or implementing the energy efficiency projects. This year national energy conservation day is celebrated by our **EEE Department**. The main motto was to create awareness among public to utilize natural resources in a proper way and prevent wastage for future generations. We were honoured to have Sri Sunny John, DGM (Electrical), NFCL, Kakinada as our Chief Guest which made our event more successful.



Workshop on Quadcopter

ECE department of Pydah college of engineering have hosted a workshop on **QUADCOPTER** on 6th&7th Jan 2k17. It was a two day program with both theory and practical sessions.

Quadcopter (from Quad “four” and Copter “helicopter”) is an aerial robot combining a simple propeller mechanism with powerful electronics for limitless real-world applications. It is an embedded system comprising of microcontrollers, sensors, flight gear and other integrated components.

This workshop helped the participants to develop a Quadcopter project from scratch while understanding the various engineering concepts in making a working Unmanned Aerial Vehicle. Developing a Quadcopter provided the right kind of hands-on application that an Engineering student needs!



Whatsapp Mania

Can you remember how we used to communicate with friends and family before WhatsApp came into the picture? Can you vaguely recall those SMS packs you bought every now and then, and actually picking up the phone to call people? For good or bad, the advent of the instant messaging app on smartphones has completely revolutionized the way we connect. The world has become smaller, and distances shorter with whatsapp. No one waits for the next day for an urgent task to be completed. They simply send it on the group and it's taken care of in minutes. And that's the reason “**We**” came into your pocket through whatsapp so that every PYDIAN can reach us within fraction of seconds. Our students worked together and got some really cool and creative ways to promote our” WE “whatsapp number **9618878815**. Here we present some of the unique works that were displayed in our campus. Send your articles, feedback, comments to our whatsapp number. Hope you utilize the best!!

Republic Day Celebrations

On behalf of Pydah Educational Institutions, the 68th Republic Day of our Nation was celebrated in a colourful and grand manner. Shri. Pydah Satya Prasad, Chairman, hoisted the National Flag and accepted the salute and guard of honour by Pydah students, followed by singing patriotic songs and inspirational speeches delivered by the dignitaries. The ceremony ended with Vande Mataram.



Student Ambassador Program

HERE WE PRESENT THE STUDENT AMBASSADOR TEAM Already mentioned in the previous issue of “WE”, the Student Ambassador Program is an umbrella of various opportunities for getting involved on campus, including volunteering and participating in all the events. Hope every selected ambassador had a good time interacting with our secretary Mr. Pydah sriram in your first meet. This is not the end, just the beginning ...

NPTTEL UPDATES

162 students of our college enrolled NPTTEL online courses from different disciplines for march exams. Our college is conducting NPTTEL video classes regarding subjects in their respective courses daily in our college seminar hall in presence of our faculty member as a NPTTEL mentor. Hope every student utilizes the facility to the fullest and get benefited.

Pydah kranthi

India is a land whose primary occupation is agriculture. Changes in season thus play a very important role for Indian farmers. There are many Indian festivals which are in tune with a farmer’s lifestyle and also with the seasonal variations in an year. The harvest festival of Pongal is one of the most significant festival that is celebrated by Indians across the world. Pydah college has celebrated Pongal as Pydah Kranthi on 10th January with a festive spirit in college premises. The entire campus came alive with pomp, celebrations, frolic and culture. Campus was festooned with colorful rangoli and flowers, a wave of cheer enveloped the college, depicting the true essence of festivity among the students. A village atmosphere was created with our nativity including small hand pressed piles of cow dung called “gobbemma”, lighting a bonfire with logs of wooden piles, performing kolatams, flying kites and showering with jujube fruit called regi pandlu on infants and children to protect from evil eye. We proudly say that it created a festive environment with our tradition. Pydah college not only encourages students in academics but also huge success in implementing our culture and tradition what today’s generation are unaware. Several events like best village, rangoli, traditional food and traditional dress competitions were conducted. We congratulate all the winners and runners of the events.

Pharmacy College Website Update

Recently we have updated the college website with Alumni portal and to facilitate the alumni members a separate forum is been created where the members can participate discussion with different topics. Group photos of all the batches is updated for the ready reference of the members.

And also the website is powered with “ Blog module’ where the faculties regularly update latest technologies, inventions, trends, discussions in the market

Check it out at www.pydahpharmacy.edu.in

KNOW YOUR WORD

We Impart

1. Extol : To praise

She **extolled** the beautiful, salt-extracting mangroves we saw on the way

2. Gluttony : Excessive Eating

And when I reach for yet one more sweet, I’m not just revealing my **gluttony**

3. Indolent : Lazy

It can take **indolent** teenager hours to get out of bed on a weekend morning

4. Lithe : Graceful

He was as **lithe** and strong as an athlete

5. Truculent : Ready to Fight

As he did, he suggested that the Angry Guy’s tone was surprisingly **truculent**

#INSPIRING PEOPLE

#WE Ignite

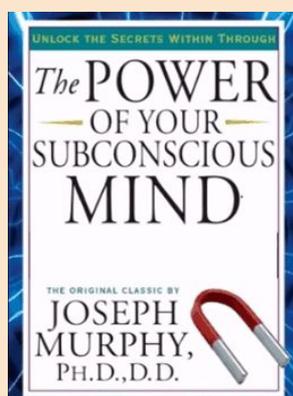
We may be very familiar of Honda Motors. They're everywhere, from cars to motorcycles. But do you know the real story of how challenging it was for Mr. Soichiro Honda to establish Honda Motors?

In 1938, Soichiro Honda (born in Japan) was still in school, when he started a little workshop, developing the concept of the piston ring. He labored day and night, even slept in the workshop, always believing he could perfect his design and produce a worthy product. Finally, came the day he completed his piston ring and was able to take a working sample to Toyota, only to be told that the rings did not meet their standards! Soichiro went back to school and suffered ridicule when the engineers laughed at his design. He refused to give up. Rather than focus on his failure, he continued working towards his goal. Then, after two more years of struggle and redesign, he won a contract with Toyota. By now, the Japanese government was gearing up for war! With the contract in hand, Soichiro Honda needed to build a factory to supply Toyota, but building materials were in short supply. Still he would not quit! He invented a new concrete-making process that enabled him to build the factory. With the factory now built, he was ready for production, but the factory was bombed twice and steel became unavailable, too. Was this the end of the road for Honda? No! He started collecting surplus gasoline cans discarded by US fighters which became the new raw materials for his rebuilt manufacturing process. Finally, an earthquake destroyed the factory. After the war, an extreme gasoline shortage forced people to walk or use bicycles. Honda built a tiny engine and attached it to his bicycle. His neighbors wanted one, and although he tried, materials could not be found and he was unable to supply the demand. Was he ready to give up now? No! Soichiro Honda wrote to 18,000 bicycles shop owners and, in an inspiring letter, asked them to help him revitalize Japan. 5,000 responded and advanced him what little money they could to build his tiny bicycle engines. Unfortunately, the first models were too bulky to work well, so he continued to develop and adapt, until finally, the small engine 'The Super Cub' became a reality and was a success. With success in Japan, Honda began exporting his bicycle engines to Europe and America. End of story? No! In the 1970s there was another gas shortage, this time in America and automotive fashion turned to small cars. Honda was quick to pick up on the trend. Experts now in small engine design, the company started making tiny cars, smaller than anyone had seen before, and rode another wave of success. Today, Honda Corporation employs over 100,000 people in the USA and Japan, and is one of the world's largest automobile companies. Honda succeeded because one man made a truly committed decision, acted upon it, and made adjustments on a continuous basis.

- G. Indira devi, III B.Tech

(Agri. Engg)

"Success represents the 1% of your work which results from the 99% that is called failure."



MUST READ

#We Suggest

THE POWER OF YOUR SUBCONSCIOUS MIND

The Author **Dr. JOSEPH MURPHY** combines time-honored spiritual wisdom with cutting-edge scientific research to explain the influence of the subconscious mind on everything you do. And he presents simple, practical, and proven-effective exercises that can turn your mind into a powerful tool for improving your everyday life. Filled with inspiring real-life success stories, this invaluable user's guide to your mind will unlock the secrets to success in whatever endeavor you choose.

-A. Nivethitha, III B.Pharm



#Bag Pack

#We Hunt

Mahabodhi Temple, Bodh Gaya – Attain enlightenment at the Buddhist sacred ground

Visit the Mahabodhi temples that are one of the four holy grounds of Buddhism. This is the spot where the Buddha is said to have attained enlightenment while meditating under a fig tree. The Bodhi tree is the descendant of the Fig tree and lies just near the temple. The earliest temple was built by Asoka in the 3rd century BC. The temple has a massive statue of Buddha touching the earth with this right hand.

Interesting fact: The Bodhimanda is the spot under the Bodhi tree where the Buddha attained enlightenment. It is believed that this spot will be the last to disappear when the world ends and the first to reappear when the world is recreated.

Entry fee: None | Open from: 5 am- 9 pm
Must see: The Jewel Walk here is the spot where the Buddha is said to have gone on a seven days walking

#Funky

Try answering these silly yet witty questions if not haunt the page 10 to know the answers.

1. If it took eight men ten hours to build a wall, how long would it take four men to build it?
2. What often falls but never gets hurt?
3. A is the father of B. But B is not the son of A. How's that possible?
4. If Mr Smith's peacock lays an egg in Mr Jones' yard, who owns the egg?
5. What goes up and down, but still remains in the same place?
6. How many times does the alphabet 'a' appear from 0-100.
7. What breaks and never falls and what falls and never breaks?
8. Which letter of the English alphabet flies, sings, and stings?
9. What two words, when combined hold the most letters?
10. There is something who can catch but cant throw ?
11. What is white and black, but red all over?
12. Why are movie stars always cool?
13. Where can you find an ocean with no water?
14. What is the biggest problem with snow boots?

meditation after he was enlightened.
- Prasanth, III B. Tech (ECE)

15. When do you stop at green start at red ?

#Coming Soon

A new hangout zone!

Good morning Pydah! We are so excited to announce that the new Cafeteria is on its way! This spacious cafeteria is going to be the hub of all activities with students who get to break free from routine life to have a quick bite of appetizing food. The use of colorful lights and an array of mixed and matched chairs would make the atmosphere both whimsical and cozy. Traditional dishes will be created with a twist to evoke the nostalgia and comfort of a home-cooked meal. We cannot wait to welcome you into the space and serve you something delicious! :) BE READY!!

Pharmacy Decade Celebrations!!

Pydah College of pharmacy has started in the year 2007 and as we are completing 10 years of dedicated service and here we are presenting glimpses of our achievements.

Academics: We are proud to share that our first batch (2007-2011) has created a record in Andhra University by passing with 100% results and stood No.1 among other pharmacy colleges. Our academic track record continued in successive years also. Our fourth batch (2010-2014) again created record by getting 85% pass percentage and stood top 1 rank among all pharmacy colleges under Andhra University.

Higher Education: M. pharm course has been inaugurated in 2011 with Pharmaceutical technology branch. In 2012 two more M. Pharm branches were also been introduced. Now we are having three M Pharm branches namely Pharmaceutics, PA & QA, and PA & QC.

Campus Drive: All our passed out students are placed in various well reputed pharma industries namely Aurobindo, Novartis, Dr. Reddy's, Biocon, Hetero, Hospira, etc.

We are also very proud to share you that our alumni are working in various industries and other organizations and no one left without job. In the coming months pharmacy along with its alumni is going to celebrate its decade ceremony.. "WE" welcome alumni of Pydah Pharmacy for its decade celebrations!!

B'DAY BASH

#We Celebrate

On behalf of all the students and staff of Pydah Group, "WE" wishes all the staff who are celebrating their birthdays in the months of feb, mar, april.....Happy Birthday !

Ms. K.LAKSHMI PRIYA
6th Mar. HOD CSE



Ms. K.DEVI SIREESHA - 3rd Feb. Asst. prof., CSE
Mr. K. SRI RAM MURTHY - 28TH Feb. Asst.Prof., EEE
Ms. M. DEEPIKA MADHAVI - 12th Mar. Asst.Prof., AGRI
Ms. R. E. SULOCHANA RANI - 18TH Mar. Asst. Prof., EEE
Mr. B.NAGESWAR REDDY- 20th Apr. Asst.prof., AGRI
Mr. SHARATH - 24TH Apr.Asst.Prof., MECH
Mrs. P. ANOORADHA - 25th Feb. Asst.Prof., HBS
Ms. K.LAKSHMI PRIYA -6th Mar. HOD CSE
Mr. M.A.ESWAR REDDY - 18th Mar. Asst.Prof., CSE
Mr. R. S. VARA PRASAD -12TH Apr. Asst. Prof., MECH

Mrs. ARCHANA- 11th Feb. Asst.Prof., Pharmacy
Mr. K. RAJU - 28th Feb. Asst. Prof., AGRI
Mr. K. ASHOK - 16th Mar. Asst.Prof., CSE
Mr. M. SUBBARAO - 6th Apr. Asst.Prof., HBS
Mr. P. V. RAMANA - 20th Apr. Asst.Prof., HBS
Mr. KASAGI RAMU-18th Mar. Asst prof., CIVIL
Mr. G. SRINIVASA MURTHY- 8TH Feb.
Asst. Prof., MECH
Mr. KESHAVA - 20th Apr. - Asst.prof., AGRI

CHAT CORNER

Here we came up with a new Chitchat from a person who is known for his commitment & dedication, he is none other than our **Mr. Papaya Raju** . vice principal (Engg.)

Questions	Answers
Q:what book have influenced you most	A:The Monk who sold his Ferrari
Q:what is home to you?	A:Where i can be myself
Q:who is your personal hero?	A:Swami Vivekananda
Q:what's your favorite holiday?	A:Going to Tirupathi and visit Lord Balaji
Q:Which is your favorite quote?	A:Be brave .You can do anything .All the power is within you.
Q:What song best describes you?	A:Aaaduthu paaduthu panichesthunte alupu solupu emunnadi...

Q:What would you do if a wild goose is chasing you?	A:I pray it should be a dream. Ha ha haa..
Q:What did you learn out of your complete teaching experience?	A:I have learnt that still i have to learn more
Q:What do you think about when you are alone in your car?	A:If i were K.J.Yesudas...
Q:How would you rate your memory??(out of 5)	A:4/5
Q:Are you more of a hunter or a gatherer?	A:Gatherer
Q:Which superpower would you like to have?	A:To fly like a bird

You can nominate the faculty/administrators of your choice and also ask them questions. Your questions and their answers will be featured in "WE". So send Your favorite faculty name and questionnaire to newsletter@pydah.co.in or drop the hard copy in the feedback box.

POETRY

We Write

నీ సంతోషాన్ని నేను కాకపోయినా , నా చిరునవ్వు నువ్వే.....
 నీ ఆలోచన నేను కాకపోయినా , నా ప్రతి జ్ఞాపకం నువ్వే.....
 నీ గుండెల్లో గోరంత స్థానం నాకు లేకపోయినా నా ప్రపంచం నువ్వే నేను.....

Each one has a friend during each stage of life, but only lucky once will have the same friend in all stages of life..

Failure also looks beautiful when you have friends to support you..
 Success also hurts, when you don't have friends to celebrate..

When you give lot of importance to someone in your life, you lose your importance in their life.

-Mariyannama, ECE department

#Announcement

We are Immensely happy to announce these new courses from the academic year 2017-18 at our Green Campus @ Patavala
Deciding on a career may seem daunting, but it is easier when you give yourself a lot of options and time to consider it.

Fisheries Polytechnic

Who can join: after 10th class
 Course Period: 2 years

Affiliated to: Sri Venkateswara veterinary university, Tirupati.

How to join: Directly through university Counselling

Fisheries management and science is going through a great scientific revolution in harvesting technique, environmental analysis, and stock development. The living of over 500 million people in developing countries depends on fisheries and aquaculture. Fishery industry involves in catching, processing, marketing and conservation of fish..The increasing demand for sea food, sea based medicines and grooming of eco-friendly industries is creating a huge demand for students in fishery departments. There are numerous job opportunities in government and the private sector after completion of 2 year polytechnic course or you can go for graduation programme. Aspirants can go for entrepreneurship or self employed in their own fisheries related business.

B.tech Dairy Technology

Who can join: after 10+2 (M.P.C)
 Course Period: 4 years

Affiliated to: Sri Venkateswara veterinary university, Tirupati.

How to join: Directly through EAMCET Counselling or through Management Seat

Dairy Technology is an engineering field that deals with the processing of milk and its products. This field involves the use of "Technology" to make the dairy products and processing more advanced, hi-tech and useful. The dairy technology is a component of food technology that specifically deals with the processing, storage, packaging, distribution and transportation of the dairy products like milk, ice-cream, curd etc by implying the science of biochemistry, bacteriology, nutrition to the milk and milk products. "Presently, skilled professionals are highly demanded in the Dairy Technology industry". Due to increasing demand of the milk and milk based products in the country and rapid expansion of dairy industries has created huge opportunities for the skilled professionals in this industry. After the completion of the 4 year degree course the student has lucrative job opportunities or he can go for postgraduate programme. Besides job opportunities, you can also start your own business such as small-scale milk plants, ice cream units, creamery and many others.

Mr. Hota Sandilya

EEE Department | 2010-2014 Batch
 Alumni of Pydah College of Engineering

YOUNG ENTREPRENEUR

WE Laud

HI TO ALL!!! I am very thankful to the Pydah group for this we have completed the construction in an very effective manner and started the production in the record time for that he gave me an

Alumni Speaks

At the outset I am writing this to

opportunity, as it gave me a chance to go back and recollect all those wonderful memories.. I would like to start with my college days, where those are one of the best in my life and I have learned to live life. And also i met my real friends and many more. I am always an different thinking person looking at an issue in different ways, I have done so many projects with my friends and collage support of which we have given presentations in so many universities and colleges.

I still remember one project "locomotive e bike" which I created for my final year project actually I started it as an solar car which is my dream project but due to the lack of time and the cost of project we stopped it in half way but my research and knowledge in that field was appreciated when I sent it to Mahindra motors company innovative project of 2014, I am not a very bright student that who always sits with book in hand rather I try to explore the things which were in the books. I always wanted to start my own entrepreneurial venture that is e-commerce platform when I was working on that one of my father's friend asked me to help him in construction of solar power plant which he is constructing in kakinada of 1 MW as I was an electrical engineering and did some projects on solar energy in college.

consultancy partnership amount. In the ending of 2015 I decided to resume my Ecommerce website which I have Interest In and started working on it and started programming with my few friends, as i didn't have much experience in the programming i struggled a lot to gain the experience and became the first ecommerce website in Andhra Pradesh and first free online marketplace in the India. All this didn't happen overnight.It took one complete year to accomplish what I want to do and yet I am learning new things, I always believe in one thing never get tired of learning life is about learning and implementing.About **SELLRSHOP** - India's Ultimate Online Shopping Destination Sellrshop's vision is to create India's most reliable and frictionless commerce ecosystem that creates life-changing experiences for buyers and sellers.It is India's first free online marketplace started in year of 2016 by me, the idea of digitizing India driven the interest to create a free marketplace for everyone who desired to sell across India. As it came to market on December of 2016 it grabbed attention of market very quickly, the number of sellers so far joined are 50. Number of pageviews per day 700 to 900. Our motto is to become the India's largest free online marketplace.

appreciate the efforts you are putting for our Pharmacy College. I have seen the Alumni website which was started by the Institute, i am pretty impressed by the way you are giving priority to the Alumni network.

Vinod Kumar K,

B.Pharm 2012 Passout batch
Manager M&E, MHA(TISS)
State Health Insurance
Programs Administration
Punjab Health Systems
Corporation
M: 8729046114
E-mail:vnod45@gmail.com

SPORTS BOOK # We achieve



In district meet sports in diploma conducted at Anaparthi. Our student R.Devi from agri diploma second year got second in both 200 mts and 400 mts running (left of the photo) and our agri first year diploma student T.Bindu got 1st place in chess competition(right of the photo).

Our student G.Yedukondalu from second year agri btech got selected in university kabaddi selections on 23rd Dec 2k16.



Kabbadi team won 9th place in 25th national kabaddi tournament in guntur held on 13 Jan 2k17.	Our B.Tech cricket team won first match in eenadu tournament held on 23rd Dec 2k16	Eenadu cricket tournament match won by our diploma cricket team held on 20th Dec 2k16.
G.Yedukondalu	P.Veera Babu, B.Tech Mech 4-2	P.Sri Vardhan, Diploma Mech 2-2
J.Akshay	Ch. Sai Surya Chandra, B.Tech EEE 4-2	N.Srinu, Diploma Agri 2-2
A.Vinay Kumar	B.Teja Akhil, B.Tech EEE 3-2	Sk.Noor Mohammed Shakeel, Diploma Mech 2-2
N.Babu Rao	B.Manikanta, B.Tech EEE 3-2	Mohammed Azimohiddin, Diploma Mech 3-2
D.Ashok Kumar	R.Gangadhar, B.Tech EEE 4-2	M.Jagadeeshwar Rao, Diploma Mech 2-2
A.Baji	M.srinu, B.Tech Mech 3-2	M.Lokesh, Diploma Mech 2-2
K.Srinivas	R.Govindu, B.Tech Civil 3-2	U.Manohar, Diploma Agri 2-2
Pavan	P.Rama Krishna, B.Tech Civil 4-2	P.Sai Raj Vamsi, Diploma Mech 2-2
Sk.Nagur Shareef	P.Ananda Raju, B.Tech EEE 4-2	K.Chiranjeevi Diploma Mech 3-2
G.Syam Kumar	Ch.Durga Prasad, B.Tech ECE 2-2	Akhil, Diploma Agri 2-2
K.Rama Satyam	M.Srinu, B.Tech Mech 2-2	Yatish, Diploma ECE 1-2

R.Sai Teja	V.Chandra Sekhar, B.Tech Agri 2-2	Yaswanth, Diploma Agri 1-2
B.Vamsi	K.Prasanth, B.Tech Civil 2-2	Tarak ,Diploma Agri 2-2
A.Siva Naga Prasad	M.Veerendra, B.Tech ECE 1-2	Uday Sa,i Diploma Mech 3-2
V.V.Chandra Sekhar	N.Nandhu, B.Tech Civil 2-2	Amurth, Diploma ECE 1-2
B.Sai		



Student Clubs

Tune your hobbies!

Students can form clubs of their interest like music,dance,sports and what not they can also invite their fellow students to join their club and discuss on their interest and get updated and improvised in their interest.They can name their club, have a meeting monthly once and exchange their views and stay inspired and motivated. This is to encourage students in extracurricular activities to refine your leadership and organizational management experience, explore interests and make friendship that will last a lifetime and make campus life fun. **Meet the Placements Office @ engg campus for clubs registration & membership. For more details visit www.pydah.edu.in**



Mr. P.Manikanta,Dip CIVIL 2-1



Mr. N.Venkatesh, Dip EEE 2-1



Mr. P.Nani, Dip MECH 2-1



Mr. A.V.V.Manikanta ,Dip ECE 2-1



Mr. M.Murali, Diploma CIVIL 3-1



Mr. L.Yeshwanth , Diploma EEE 3-1



Mr. G.Uday, Diploma MECH 3-1



Ms. S.Krishna Veni, Dip ECE 3-1



Ms.S.Durga Bhavani,B.Tech CIVIL 4-1



Mr. K.Suresh, B.Tech MECH 4-1
Congrats to all toppers



Ms. T.H.V.V.Sri Devi,B.Tech ECE 4-1



Mr. D.Karthik,B.Tech Mech 4-1

Academia

			
Mr. B.Pavan, B.Tech CIVIL 3-1	Mr.P.V.V.Mallikarjun,B.Tech EEE 3-1	Mr. P.S.S.V.Prasad,B.Tech Mech 3-1	Mr. K.Teja, B.Tech ECE 3-1
			
Ms. Ganga Bhavani, B.Tech CSE 3-1	Mr. G.Yesu Babu, B.Tech AGRI 3-1	Ms. M.Hari Teja, B.Tech Agri 3-1	Ms. K.Vijaya Durga, B.Tech EEE 4-1
			
Mr. D.Hari Teja, Dip Agri 2-1	Mr. V.Sai Kiran, B.Pharm 2-2	Mr. G.Prakash, B.Pharm 3-2	Ms. Basheer Ahmed, B.Pharm I Yr

#BOON OF TECHNOLOGY

Plastic Mulching-New technology to boost crop production

Plastic mulching is a modern crop production technology that utilizes plastic films to alter or modify the environment around the plant in an attempt to protect the crops from adverse environmental factors. When compared to other mulches (straw, wood chip, dry grass, leaves, hay, etc.) plastic mulches are completely impermeable to water; it therefore prevents direct evaporation of moisture from the soil and thus limits the water losses and soil erosion over the surface.

Combination of Plastic Mulches and Drip Irrigation

Drip irrigation can be combined with plastic mulches and covers to grow vegetables of high quality and to target a market window. The dominant advantage of both technologies is the possibility to inject the fertilizer into the drip system. Therefore, the combination of plastic mulches and drip irrigation is an efficient method to aid in the retention of nutrients by controlling the infiltration of water through the root zone and by reducing the water evaporation from the surface with the mulch. As a result, irrigation and fertilization requirements will be reduced.



Areas of application: Mulching is mainly employed for:

- Moisture conservation in rainfed areas.
- Reduction of irrigation frequency and water saving in irrigated areas.
- Soil temperature moderation in greenhouse cultivation.
- Soil solarisation for control of soil borne diseases.
- Reduce the rain impact, prevent soil erosion and maintain soil structure.
- In places where high value crops only to be cultivated

Availability of Plastic mulches:

The plastic mulch sheets are available as rolls of 250, 400, 500 metres length in market. The plastic mulches are available in single layered (one colour) and double layered (both sides coloured, eg. Silver on black). The Department of Agriculture, Government of India is providing subsidy for plastic mulch and drip irrigation system laying to farmers beneficiary and upliftment.

-Gottam Kishore and Bandi Nageswar Reddy, Agri dept.

#Kaun



Amaze yourself trying to guess whose face is missing. The clue to solve this puzzle is it's the image of one of our faculty and this photo is taken in **PYDAH KRANTHI 2K17 !!!**

Send your answer for Kaun to newsletter@pydah.co.in. The first one to send will have their name featured in the next edition of WE.

#THROW BACK

ECE dept won lord ganesh LADDU PRASADAM for the year 2016 vinayaka chavithi celebrations in pydah college of engineering.
- Prasanth, III B. Tech (ECE).



(We welcome such articles sharing your experiences about college in WE. You too can share your memories which will be published in the coming editions by sending your articles to newsletter@pydah.co.in)

Answers for Funky:

1A: No time at all it is already built.
2A: Rain
3A: B is the daughter
4A: Peacocks don't lay eggs, just peahens.
5A: Stairs

6A: None
7A: Day breaks and night falls.
8A: 'B' (bee).
9A: Post Office
10A: Cold
11A: Obviously, the newspaper [read all over!]
12A: Because they have so many fans.
13A: On a map.

14A: They melt.
15A: When you are eating watermelon.

EUREKA PUZZLE WINNERS OF ISSUE-2

Answer: The picture is taken in ground near paddy field (the place where you can find kho kho court)
Winner: Mr. kishore reddy, Agri Engg HOD. 'WE' congratulate the winner.

We are Proud

A Special writing about the Pydah family in the words of Sriram. Pydah, the family Successor

On the eve of Sri Pydah Srirama Krishna Murthy garu (Father of our chairman Sri Pydah Satya Prasad garu) birthday which is in february, I would like to present some of his life history .

The Philanthropic and benevolent personality Srirama Krishna Murthy garu was born in the noble and prominent Pydah family on 12th February, 1928 to Sri Satyanarayana Murthy garu and Smt. Andamma garu. He was deeply interested in studies and obtained B.Com degree, after completion of his studies he took the charge of 'Zamindari'.

As there were no high schools available in draksharamam and surrounding villages, only boy students could obtain high school education by travelling 10 kms distance on every day. Keeping the distance in mind the parents of all the surrounding villages couldn't permit the girl students to go and study in high schools, Thinking about the scenario of the students, the generous and visionary personality Srirama Krishna Murthy garu established the first high school named on Pydah Venkanna Rama Krishnayya high school in 1953.

Srirama Krishna Murthy garu committed for the upliftment of the society through education, in this motto he established "Sanskrit Vidya Peet" in Draksharamam and kakinada for the development of Sanskrit language to bring Sanskrit language and literature close to the people in the name of his father Sri Pydah Venkanna Rama Krishnayya in Draksharamam in 1960. And In 1970 he established the junior college on the name of his mother Smt. Andamma (Smt. Andamma Junior College). After realising the need for higher education he established degree college in 1974 to cater the needs of higher education with values to the rural people . He also established another junior college in Draksharamam in 1980. **His firm belief was the transformation of an individual and society is possible only through quality education.** He also donated huge funds for the establishment of the most prestigious institution " Sri Rangaraya Medical College" Kakinada. And also donated lakhs of rupees to Undavalli Satyanarayana College in Ramachandrapuram and Annavaram Satyawati college and many more educational institutions for their establishment.

Srirama Krishna Murthy garu was supported by his wife Smt. Satyavathi garu in every step and service that he contributed for the welfare of the society. By imparting quality, basic secondary and higher education through his institutions Srirama Krishna Murthy donated all his life for establishing and funding the educational institutions, even today the institutions are providing education which helps students for all round development. As a successor of the noble and visionary family we are following the pathways of them. **We are determined to provide better educational and employment opportunities to the present and future generations also.**

Proud to say, I am one among the family with a great legacy - Sriram Pydah
 (The Saga of the Pydah family continues in the coming editions)

Credentials of Pydah Group

6+ Decades	3 Campuses	11 Institutions	7 Diploma Programmes	13 UG Programmes	12 PG Programmes	3500 + students	22000+ alumni
<p>Charitable Institutions PVR Choultry, Draksharama, Kotipalli, Bhadrachalam 1818 Prince of Wales Choultry, Kakinada 1876 PVR Dwadasi Dharmas, Kakinada 1907 PVC Choultry, Kakinada 1910</p> <p>Educational Institutions Sri PVR High School, Draksharama 1953 Sri PVR Junior College, Draksharama 1979 PVRT Degree College, Kakinada 1974 PVRT PG College, Kakinada 1996 Pydah College of Pharmacy, Kakinada 2007 Pydah College of Engineering, Kakinada 2009 Pydah College of Engineering(2nd shift Polytechnic College) 2011 Pydah College of Agricultural Polytechnic, Kakinada 2012 Pydah College of Agricultural Polytechnic, Draksharama 2012 Pydah Polytechnic of Agricultural Engineering, Kakinada 2013 Pydah College of Fisheries Polytechnic, Kakinada 2017</p>					<p>Green Campus: Kakinada - Yanam Road, Patavala, E. G. Dist , Andhra Pradesh, India Office : 0884 2315345 (Pharmacy), 2315333 (Engineering) www.pydah.edu.in www.pydahpharmacy.edu.in</p> <p>Kakinada Campus: Beside Bhanugudi Fly Over Bhanugudi Junction, Kakinada, E.G. Dist</p> <p>Draksharamam Campus: mainroad , Draksharamam, E.G.Dist</p>		

www.pydah.edu.in

Here we announce a New Website for our Engineering College
It's time to go live now!